



C.A. ELLIS & ASSOCIATES, LLC  
PIECING TOGETHER THE PINNACLE OF SUCCESS

# THE IMPACT REPORT

**JUNE 2025**

**Q1 AND Q2**



# THE EVENTS RECAP

## BUSINESS TRAINING

This session empowered Black entrepreneurs with essential financial tools for sustainable growth. The speaker covered key topics like budgeting, cash flow, credit, and funding strategies—offering practical guidance tailored to the unique needs of Black-owned ventures.

**FEBRUARY 26 2025**

## GOLF, LADIES & MORE

A celebration of health, wellness, and the power of sisterhood. This uplifting event offered Black women a safe space to explore golf, prioritize self-care, and connect with one another through joy, wellness, and empowerment.

**MAY 13 2025**

## SOUL CARE SESSIONS

This evening offered powerful dialogue, interactive workshops, and healing reflections. Participants explored real-life resilience strategies and left feeling supported, grounded, and empowered.

**MAY 30 2025**

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# HIGHLIGHTS AND KEY UPDATES

## Business Training Series: Financial Literacy Session

### Advanced Registration:

- 40 advance registrations in total for all business training sessions
- 8 advanced registered for the Financial Literacy session

### In Person Registration:

- 3 people registered at the event
- All of the persons present were melanated

### Total Engagements

- 8 people in attendance
- 23 new emails added to our contact list





# OUR VENDORS



**ALL BLACK-OWNED BUSINESS VENDORS**

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# INCOME AND EXPENSES

**\$1,000**

Estimated project contribution

**\$1,000**

Total project income

**\$0**

Over budget

**\$0**

Sponsorship

*No sponsors for this event.*

**\$1,000**

Expenses

*\*All vendors were paid to be present*



# HIGHLIGHTS AND KEY UPDATES

## GLAM: Golf, Ladies, and More Event

### Advanced Registration:

- **80** advance registration
- **33** advanced registration in attendance

### In Person Registration:

- **18** people registered in person at the event
- A vast majority of the people present were melanated women who own businesses

### Total Engagements

- **51** people in attendance
- **68** new emails added to our contact list





# OUR VENDORS



**IN ADDITION TO:**

**BABI BOO #1 PHOTOZ & EVENTZ**

**CHAR COO COO BOARDS**

**ALL BLACK-OWNED BUSINESS VENDORS**



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# INCOME AND EXPENSES

**\$5,000**

Estimated project contribution

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**\$0**

Sponsorship

*No sponsors for this event.*

**\$8,030.11**

Total project income

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**\$8,030.11**

Expenses

*\*All vendors were paid to be present*

**\$3,030.11**

Over anticipated budget



The G.L.A.M. event was a vibrant gathering designed to create space for self-care, restoration, and sisterhood. Based on post-event survey responses, participants overwhelmingly reported a positive and impactful experience:

**100%**

respondents shared that the event considerably or extremely supported their mental health and well-being.

## KEY TAKEAWAYS

Activities and services provided (e.g., massages) were frequently mentioned as the most enjoyable aspects.

The environment fostered a deep sense of peace and connection, aligning directly with the event's wellness goals.

The desire for more time or continued engagement suggests strong program resonance and demand for future iterations.

## THE FEEDBACK

### SURVEY COMMENTS FROM ATTENDEES

“Thank you for this amazing opportunity to come together with other women.”

“Everything was amazing. The hosts, food bar setup, massages... I didn't want to leave!”

“I loved the event, especially the massages and the space to just relax.”

**75%**

of respondents rated their experience as Excellent, with the remaining rating it 'Very Good.'

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# GLAM EVENT RECAP

Click image to view the video



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# HIGHLIGHTS AND KEY UPDATES

## Soul Care Sessions Workshop

### Advanced Registration:

- **61** advance registration
- **13** advanced registration in attendance

### In Person Registration:

- **8** people registered at the event
- All of the people present were melanated and committed to the purpose of the event

### Total Engagements

- **21** people in attendance
- **8** new emails added to our contact list





# OUR VENDORS



**ALL BLACK-OWNED BUSINESS VENDORS**

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# INCOME AND EXPENSES

**\$10,000**

Estimated project contribution

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**\$0**

**Sponsorship**

*No sponsors for this event.*

**\$10,272.26**

Total project income

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**\$10,272.26**

**Expenses**

*\*All vendors were paid to be present*

**\$272.26**

Over anticipated budget



The Soul Care Sessions offered a unique opportunity to explore themes of resilience, healing, and Black mental wellness through storytelling, panel discussions, and community engagement. Although only two participants completed the post-event survey, their feedback still provides valuable insights. Furthermore, throughout the event, the team received positive feedback on the planning, the intentionality of the panelists, and the contributions each made to the discussion.

## KEY TAKEAWAYS

The panel discussion stood out as a core highlight, described as engaging and meaningful.

Attendees appreciated the activities, food, and venue as key components of a welcoming and restorative atmosphere.

The feedback suggests a need for more structured follow-up or connection opportunities post-panel.

# THE FEEDBACK

## SURVEY COMMENTS FROM ATTENDEES

“I loved the panel and felt the conversations were really rich and on topic.”

**100%**

said it supported their mental wellness

**100%**

said they were Likely or Very Likely to recommend

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# SOUL CARE SESSIONS EVENT RECAP

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# THE POWER OF CONVERSATION AND COMFORT

## FEATURING CAREFULLY CONSIDERED PANELS

Our panels are more than just dialogue—they are gatherings of purpose. Each panelist is thoughtfully selected not only for their expertise, but for their lived experience, authenticity, and alignment with the event's theme. Together, they co-create an atmosphere that feels intimate, affirming, and deeply resonant for our attendees. The result is a room that feels safe enough to exhale, connect, and begin to heal.

These conversations don't shy away from truth. Instead, they lean into it—with care. They draw out shared experiences and invite guests to reflect, relate, and reconnect with their own inner strength. There's something uniquely powerful about seeing yourself reflected in the stories of others—especially when those stories are grounded in resilience, culture, and community.

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# THANK YOU



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